DREW D. ALLEN

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EDUCATION

Ph.D., Higher and Postsecondary Education, New York University, 2015
Areas of Focus: Statistics and Research Methods; Higher Education Policy
M.A., Quantitative Methods in the Social Sciences, Columbia University, 2006
B.A., Sociology, University of Arkansas, 2004

PROFESSIONAL EXPERIENCE

Georgetown University

Associate Vice President, Institutional Data Analytics, 2020–present

New York University

Institute Fellow, Steinhardt Institute for Higher Education Policy, 2015–present

Research Affiliate, Center for Research on Higher Education Outcomes, 2014–2018

Princeton University

Executive Director, Data-Driven Social Science Initiative, 2019-2020

Founding Executive Director, Initiative for Data Exploration and Analytics (IDEAS) for Higher Education, 2017–2019; IDEAS Strategic Advisor, 2019-2020

Associate Dean for Data Analysis and Operations, Office of the Dean of the Faculty, 2015–2017

City University of New York (CUNY)

Founding Director, Office of Research, Evaluation and Program Support, Office of the Senior University Dean for Academic Affairs, 2012–2015

Director/Senior Coordinator of Research and Evaluation, Office of Collaborative Programs, 2010–2012

Research Analyst, Office of Collaborative Programs, 2008–2010

SAG/AFTRA Research and Economics

Senior Research Analyst, 2006–2008

Northern Ireland Housing Executive

Quantitative Research Assistant, 2005

AREAS OF INTEREST

Program and Policy Evaluation, Access and Equity in Higher Education, Economics of Education, Analytics and Data Science, Organizational Strategic Planning, Enrollment Management

TEACHING EXPERIENCE

Adjunct Professor:
Enrollment Management and the Student Lifecycle (Georgetown): 2021
Enrollment Management and Retention Programs (NYU): 2019, 2020, 2021
Doctoral Research Methods Seminar (NYU): 2020, 2022
Foundations in Higher Education (NYU): 2017, 2018, 2019
Graduate Seminar in Program Evaluation (CUNY): 2014

PUBLICATIONS

Daniels, H., **Allen, D.**, Park-Gaghan, T., Hart, L., Sole, M., Bertrand Jones, T., Guzman, A., & Hernandez, M. (Forthcoming). "Expanding Promise for Students Needing Academic Support", In C. M. Millett (Ed.), *Expanding Promise: Depicting the ecosystems of support and financial sustainability for five college promise populations.* Educational Testing Service.

Allen, D. & Wolniak, G. (2019). "The Effects of Tuition Increases on Racial and Ethnic Diversity at Public Colleges and Universities." *Research in Higher Education, 60*(1).

Allen, D. (2015). "Surveys." In Stage, F. K. & Manning, K. (Eds.), *Research in the College Context: Approaches and Methods, 2nd Edition.* New York: Routledge.

Allen, D., Strumbos, D., & Clay, J. (2014). "Race, Ethnicity, and Service-Learning: Understanding Access and Equity Using a Critical Quantitative Approach." In Traver, A. & Katz, Z. P. (Eds.), *Service-Learning at the American Community College: Theoretical and Empirical Perspectives*. New York: Palgrave MacMillan.

Allen, D. & Dadgar, M. (2012). "Does Dual Enrollment Increase Students' Success in College? Evidence from a Quasi-Experimental Analysis of Dual Enrollment in New York City." In Hofmann, E. & Voloch, D. (Eds.), *New Directions for Higher Education, No. 158: Dual Enrollment: Strategies, Outcomes, and Lessons for School-College Partnerships* (pp. 11–20). San Francisco: Jossey-Bass.

Other Select Research Reports

Allen, D., McPherson, M.S., Nilson, L.B., & Sorcinelli, M.D., *ACUE Student, Faculty, and Institutional Impact Research: Independent Review Process and Findings*. Association of College and University Educators, April 2019.

Allen, D. & Horenstein, A. *CUNY Start: Analysis of Student Outcomes*. The City University of New York, Office of Academic Affairs, November 2013.

Allen, D. & Dadgar, M. *Thinking Beyond Enrollment: The Postsecondary Outcomes of College Now*. The City University of New York, Office of Academic Affairs, March 2011.

Allen, D. *Dual Enrollment: A Comprehensive Literature Review and Bibliography*. The City University of New York, Office of Academic Affairs, August 2010.

WORKING PAPERS IN PROGRESS

"Understanding Graduate Student Enrollment Decisions during COVID-19" with Erwin Hesse (Georgetown)

"Predicting First-Year College Success within Early College High Schools in New York City" with Paul Agnello (CUNY) and Andrew Byrum (CUNY).

"Higher Education Ecosystems: A Framework for Scholarship on the Connections between Colleges and Universities and their Cities" with Barbara Sporn (WU Vienna University of Economics and Business).

AWARDS AND GRANTS

Conrad N. Hilton Foundation. Co-Principal Investigator, 2015-2018. *Supporting postsecondary access and success for transition-aged youth in foster care*. **Award: $2.5 million** ($600,000 in direct research funds)

Association for Institutional Research (AIR) Dissertation Grant. Principal Investigator, 2014–2015. Title: *Understanding Developmental Education Pathways for Underrepresented Populations*. **Award: $20,000**

U.S. Department of Education, Institute of Education Sciences and National Center for Education Research. Co-Investigator, 2014–2019. Title: *Evaluating the Impact of CUNY Start through a Researcher (MDRC) – Local Education Agency (CUNY) Partnership*. **Award: $4.8 million**

The New York Community Trust - Brooke Astor Fund for New York City Education. Program Evaluator, 2013–2015. Title: *Expanding the Creative Arts Team's Early Learning Program (ELP)*. **Award: $46,000** Earmarked for Research/Evaluation

Workforce Development Initiative, City University of New York. Principal Investigator, 2013–2014. Title: *The CUNY Career Education Seminar*. **Award: $15,000**

CONFERENCE AND INVITED SEMINAR PRESENTATIONS

2021: American Talent Initiative (ATI): Summer Institute on Equity in the Academic Experience, ETS Expanding Promise Symposium; UPCEA "Impact of COVID19 on Graduate Applications and Enrollment"

2019: Higher Education Data Warehousing Group (HEDW); University of Georgia Higher Education Policy Seminar Series; Professional and Organizational Development (POD) Network in Higher Education

2018: CUNY, Columbia, Princeton, Association for Public Policy Analysis and Management

2017: EDUCAUSE Learning Conference

2016: Princeton Education Research Section

2015: Association for the Study of Higher Education, Association for Institutional Research, American Educational Research Association, League for Innovation

2014: GraduateNYC!, American Educational Research Association, Association for Education Policy and Finance, American Association for Public Opinion Research (AAPOR)

2013: U.S. Department of Health and Human Services, Association for Public Policy Analysis and Management, Association for the Study of Higher Education, NY Consortium of Evaluators

2012: NYU Institute for Education and Social Policy, Massachusetts Department of Higher Education, Association for Education Finance and Policy